



**Join
The Government of Mexico
and
iLIVE2LEAD
in Hosting an
ENTREPRENEUR LEADERSHIP PROGRAM
in Mexico in 2014**

DEVELOPING YOUNG WOMEN AS ENTREPRENEURS

Young women as social and business entrepreneurs are the untapped resource for new job creation. It is proven that if you invest in a woman, you invest in her community. To give young women the confidence and ability to build a successful social initiative or entrepreneurial enterprise requires **leadership development**; on-going **skill training**; inspirational **role models**; access to **financial capital**; and **sustained social support** from a community of professional business **mentors** and a **peer network** of other young women entrepreneurs around the globe.





iLIVE2LEAD is building a world-wide network of strong future women leaders. We invite you to join us in this effort and help us provide the inspiration, and skills for women from Mexico and Latin and Central America to make contributions to their communities and to their nations.

iLIVE2LEAD (“iL2L”) will offer a one-year leadership program for exceptional young women, ages 15-23, from Mexico and Central and Latin America. Each participant will be selected for demonstrated leadership qualities in her community, or for being a top performer in a proven entrepreneur-training program such as Junior Achievement. In addition, she must demonstrate a commitment to transfer to her community both the skills she learns at the international iL2L LEADERSHIP PROGRAM in Mexico and the knowledge she gains of on-line resources available to develop other young leaders in her community.

iL2L MEXICO LEADERSHIP SUMMIT; THE INITIAL INTENSIVE TRAINING PROGRAM

iL2L’S program will provide fledgling young women entrepreneurs with a year long program of skill development and mentoring, which begins with an initial intensive week-long leadership training Summit to be held in Mexico, to which young leaders from Mexico, Central and Latin America are invited.

iL2L SUMMIT CURRICULUM

With graduates in over sixty nations on five continents, **iLIVE2LEAD**, an international NGO based in Washington, DC, is building the next generation of women leaders through a proprietary curriculum designed specifically to meet the developmental needs of young women for leadership development and the global competency training required to lead a culturally-diverse team. Previous iL2L Summits have been held in Washington, D.C., China, Germany, France, India, and Kenya. This Mexican Summit will meet the needs of women in the Americas.

During the iL2L Young Women’s Leadership Summit in Mexico, each young woman delegate will develop a detailed plan for a social or business entrepreneurial initiative she will implement in the following year. Particular focus will be on developing current high-value projects: digital programs (such as creating and training youth in her community in computer skills), developing innovative programs in education or environmental awareness, or tackling a social issue of importance to women.

The Summit program includes four areas critical to engaging young women in sustained leadership growth:

LEADERSHIP DEVELOPMENT: iL2L’s proprietary curriculum develops the core competencies required to transform young women from being competent “managers” to being prepared to be the “leaders” and innovators of change. To prepare the young women to lead in a global economy, additional interactive sessions provide intensive training in cross-cultural leadership and global team building.

MANGAEMENT SKILLS TRAINING: Examples of curriculum modules include PROJECT PLANNING; personal FINANCIAL LITERACY; creating a multi-platform SOCIAL MEDIA campaign to expand the enterprise; the critical role of MOBILE PLATFORMS in fostering growth of the project; NEGOTIATION SKILLS, leading a CULTURALLY DIVERSE team; and working productively with the media.



ROLE MODELS: Successful Mexican women leaders will be invited as speakers at the Summit, as inspiring role models, to give guidance in practical implementation of social projects and introduce networks to resources that will support the projects. Mexican leaders in the STEM fields, in business, diplomacy, the arts, and the not-for-profit world will speak to the delegates and share insights for success.

ACCESS TO FINANCIAL CAPITAL: After intense training in public speaking and personal networking skills, each participant will be prepared to pitch her business plan to potential funders. An overview of organizations that provide innovative funding models, such as crowd funding, and micro-lending, will be shared with the delegates.

YEAR-LONG DEVELOPMENT PROGRAM

At the end of the iL2L Summit, the young women will return to their home communities prepared to:

- (1) implement and lead their own social or business initiative,
- (2) transfer and share what they have learned to their communities through speaking, teaching and media engagements, and
- (3) be role models and inspirations to other youth in their communities

To ensure sustained effort and a willingness to take risk, adolescent females require the continuing support of a mentor and an ongoing peer-network. Professional Mexican entrepreneurs and business women will be invited to act as mentors to the young leaders. In the year following the Summit, iL2L will help facilitate individual mentoring sessions between mentors and mentees by phone, tele-conference, or in-person learning sessions. In addition, on-line group discussions of personal issues continue to strengthen the group's internal allegiance forming a network of on-going personal and professional support, creating an "old-girls" network to draw upon as they assume positions of external leadership later in life.

iLIVE2LEAD is building a world-wide network of strong future women leaders. We invite you to join us in this effort and help us provide the inspiration, and skills for women from Mexico and Latin and Central America to make contributions to their communities and to their nations. Your contribution will make this dream a reality. You can begin to change the world by supporting young women today.



**For further information contact:
Joanne Grady Huskey, Vice President, iLIVE2LEAD, email: jhuskey@iL2L.org**